

# Kathryn Courier

(708) 218-1916 ♦ kcourier123@gmail.com

## EDUCATION

### **St. Norbert College, De Pere, WI**

Bachelor's Degree in Communications and Media Studies

**May 2025**

Dean's List

Studied abroad: Florence, Italy

**Fall 2023**

**Relevant Coursework:** Media Psychology, Communication Inquiry, Mass Communication, Interpersonal Communication, Technology Social Change Communications, Social Media, Health Communications, Mental Health Communications, Small Group Communication, Political Communication, Business & Professional Speaking, Conflict Communication, Capstone Communication

## WORK EXPERIENCE

### **AbbVie, Mettawa, Illinois**

**May 2024 - Aug 2024**

*Healthcare Professional Marketing Intern*

- Supported the Brand Marketing team focused on Abbvie's migraine drugs
- Helped to create a leave behind pamphlet for Sales Representatives to share with their Doctors
- Conducted interviews and research to better understand what competitors are doing in this space
- Met with cross functional stakeholders to learn what their teams do and how they work together

### **AbbVie, Chicago, Illinois**

**May 2023 - Aug 2023**

*Organizational Change Management Intern*

- Updated training materials for the project management team
- Website optimization
- Created a learning platform for Abbvie's AI with supplemental learning materials and activities
- Conducted research to ensure website offerings were competitive and easily accessible
- Communicated project updates to key leaders and stakeholders
- Successfully prioritized multiple deliverables and consistently met all deadlines

### **Stella's, De Pere, Wisconsin**

**Sept 2022 - Present**

*Hostess & Waitress*

- Comfortable navigating a fast paced and constantly changing environment
- Mastered complex digital seating system and POS system
- Demonstrate high levels of attention to detail
- Offered opportunities for the owner to improve their social media presence
- Invited by owner to take on more responsibility in restaurant due to strong performance

## ACTIVITIES

Member of Canadian Cornishams, DePere, Wisconsin

**Sept 2021 - Present**

- Philanthropy:
  - Period Project: Raised money and gathered feminine products for those in need
  - Golden House: Raised funds and donated food to support individuals at this domestic abuse program
  - Stop Soldier Suicide: Raised money for the Stop Soldier Suicide program

## STUDY ABROAD

**Aug - Dec 2023**

Florence, Italy

- Studied at Florence University of the Arts
- Traveled to 8 countries
  - Italy, Croatia, Germany, Hungary, Austria, Ireland, Belgium, Spain

## SKILLS

**Computer Skills:** Google, Microsoft Suite, Canva